# Geography 2410: Economic Geography

Spring 2009 Olin Hall #142 Mon & Wed 10:00a – 11:50a

**Instructor:** Dr. Eric Boschmann

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Office hours: I'm always around, but let me know if you are coming

*Course Description:* From the catalog, this course is described as, "economic elements as spatially arranged, distribution of economic activities on the earth's surface; market, resource and transportation factors in location theory."

We build upon this description by recognizing the centrality of economic activity in everyday social, political, (and environmental) life – be it global interactions, national economies, regional growth, neighborhood vibrancy, or personal everyday lives. Major topics include: uneven development/ spatial inequalities; global supply chaining; technology, agglomeration and distance; the environment; the role of the state, the firm, and the individual; consumption; and cultural dimensions of economic life. Economic geography tries to make sense of this activity through the lenses of key geographic principles: space, place, and scale. Finally, given the very current discourse regarding 'sustainability', this course will attempt to make some sense as to where economic geography might fit into this agenda.

*Course goals:* In this course you will:

- 1. become knowledgeable of both contemporary and traditional concepts of economic geography, and relate them to real-world observations and/or experiences
- 2. develop your critical thinking through class discussion, engagement with reading assignments, and expression through writing assignments
- 3. develop presentation skills

*General Education at the University of Denver:* This course fulfills the general education requirements of "Ways of Knowing: Scientific Inquiry, Society and Culture", by meeting these basic objectives:

- Describe the basic principles of human functioning and conduct in social and cultural contexts
- Describe and explain how social science methods are used to understand these underlying principles.

*Textbook:* N. Coe, P. Kelly, and H. Yeung. (2007) *Economic geography: A contemporary introduction*. Blackwell Publishing. ISBN 978-14051-3219-0 (REQUIRED)

(Peter Dicken. *Global Shift* is another useful text, but is not required. The 2003 4<sup>th</sup> edition is on reserve at the library)

#### Grades:

33.3% Reading and participation

33.3% Short assignments

33.3% Project and presentation

### Reading and Participation:

Participation is expected from everyone. This class will run like a seminar, with mostly discussion and some mini-lectures. Class time is dependant upon everyone having read the assigned material. The reading load is <u>not</u> overwhelming, nor is it dense. Since there are no exams, your mastery of the material will be evidential during our discussion periods.

→ \*For the days when a reading assignment is due, you are expected to send me (via e-mail) your reading reflections and discussion questions.\* *If you are absent*, you are required to submit in writing a more extensive discussion and reflection on the reading assignment (minimum 250 words). ←

#### Short Assignments

- 1. Roger & Me writing response. Due: Friday, April 3, 4pm.
- 2. **Reflections on a debate.** Due: Friday, April 17, 4pm. Choose: Globalization or international development. Readings will be provided.
- 3. Run the numbers. Due: Friday, May 1, 4pm.
- 4. Economic geography and your everyday life. Due: Friday, May 15, 4pm.

## Project and presentation: "Commodities, countries, corporations, and cities"

In this project you will explore the various dimensions of economic geography by researching a single commodity, country, corporation, or city that interests you. For countries (e.g Paraguay) and cities (e.g. Shanghai), you might explore the changing/evolving economic nature of a particular place. Or, you might trace the geographic expression of some commodity (e.g. bananas, or mailorder DVDs; the Internet; major sports) through history, or a major corporation (e.g. GM or Samsung). Please see me individually to help shape your idea into a project.

- Select a topic you are interested in, and that has sufficient resources.
- Collect numerous resources, and at least two academic journal articles.
- You must relate your topic to key themes / ideas discussed in this class or textbook.
- Dicken (2003) has some examples (auto industry, etc), but yours <u>does not</u> need to be this thorough and all-encompassing... but it gives you some ideas.
- Use visuals. Tables, maps, and images are great communicators; but make sure each visual is highly relevant to your presentation.
- Project updates: (1) Very briefly share your initial idea, verbally in class on **April 1**. (2) Provide a lengthier verbal update including the problems you are facing, on **April 22**. (3) If you are absent on these dates, you must submit your updates to me in writing.
- Final presentations (~15 minutes) will be made during the last 3 class periods.
- You must also turn in a concise and well-written paper version of the topic you are presenting. This should be 6 8 pages long (double spaced; 1 in margins; 12 point font).
- Grading will be based upon the project update, your presentation (including peer evaluation), and the written document.
- The presentation file and paper are due by **Noon on Monday, June 1**. You can hand them in earlier if you like.

The purpose is: a] for you to explore something of particular interest; b] to associate course concepts to the real world; c] for all of us to learn a little bit about many different topics of our everyday economic life. A very good project could evolve into a senior research topic.



# Economic Geography Schedule Spring 2009 (subject to minor changes)

|           | Monday  | Wednesday   | Notes |
|-----------|---|---|-------|
| Week 1    | 3/23  | 3/25  |       |
| VV COIL 1 | Course introduction   | Film: Roger & Me  |       |
| Week 2    | Ch. 1 and 2* (~54 pp.) Navigating geography and the economy                         | Discuss: 1. economic sustainability 2. making presentations [initial project ideas are verbally due]    |       |
| Week 3    | Ch. 3* (~17 pp.)<br>Uneven Development  | Geographies of inequality READ: Beaverstock et al. 2004   |       |
| Week 4    | Ch. 4 & 5* (~63 pp.) Commodity chains, technology, agglomeration, distance          | Ch. 6* (~20 pp.) Economy and environment Case study: Colorado tourism and climate change / pine beetles |       |
| Week 5    | Ch. 7* (~33 pp.) The role of the state and regulating bodies (IMF, World Bank, WTO) | Project update & TBA  |       |
| Week 6    | Ch. 8 and 11* (~51pp.)<br>Global firms / corporations                               | Film: The Corporation   |       |
| Week 7    | Ch. 9 and 10* (~65 pp.) Labor and Consumption Short film: <i>The story of stuff</i> | 5/6 Field trip: The magic of the mall   |       |
| Week 8    | Ch. 12 and 13* (~56 pp.) Cultural dimensions of economic geography                  | TBA 5/13  |       |
| Week 9    | 5/18<br>Presentations   | 5/20<br>Presentations   |       |
| Week 10   | Memorial Day  | 5/27<br>Presentations   |       |
|           | Turn in your completed projects no la   | ter than: Monday, June 1, by noon   |       |

<sup>\*</sup>on these days, submit your reading comments and discussion points by 9am\*

